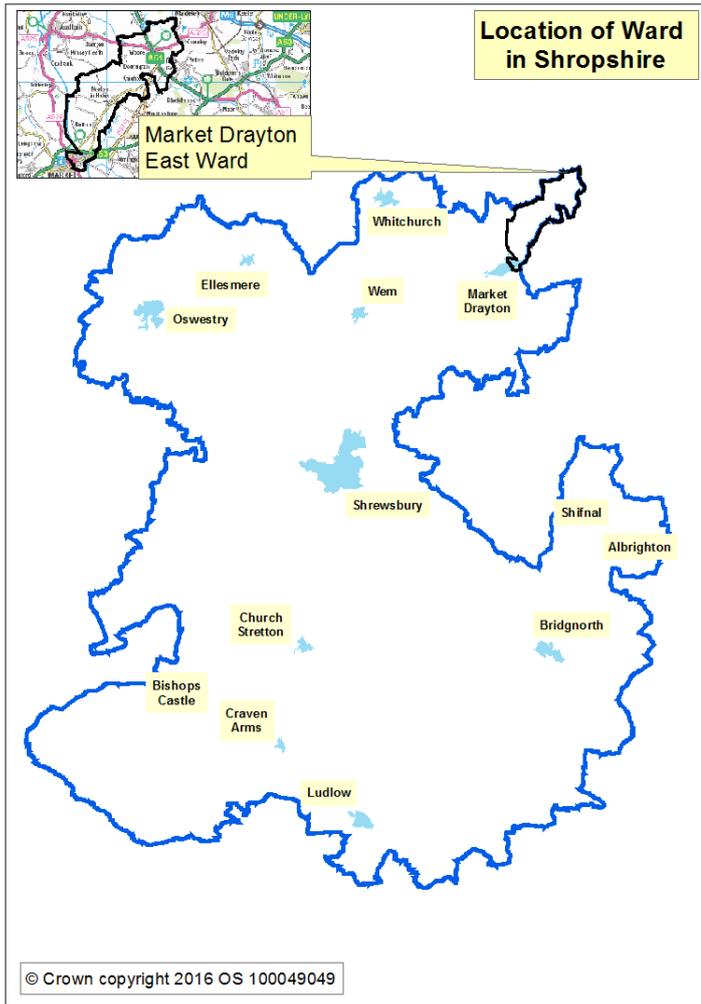


Market Drayton East Ward



Key Facts

Total Population **5,209 (2015)**

Area **3,593** hectares

Population Density **1.4** (Shropshire average **0.96**)

Average Age **43.8**

Total Households **2,158**

Total Dwellings **2,246**

Source: 2011 Census, Office for National Statistics © Crown Copyright 2016

Ward Councillor - Roy Aldcroft
Conservative

roy.aldcroft@shropshire.gov.uk



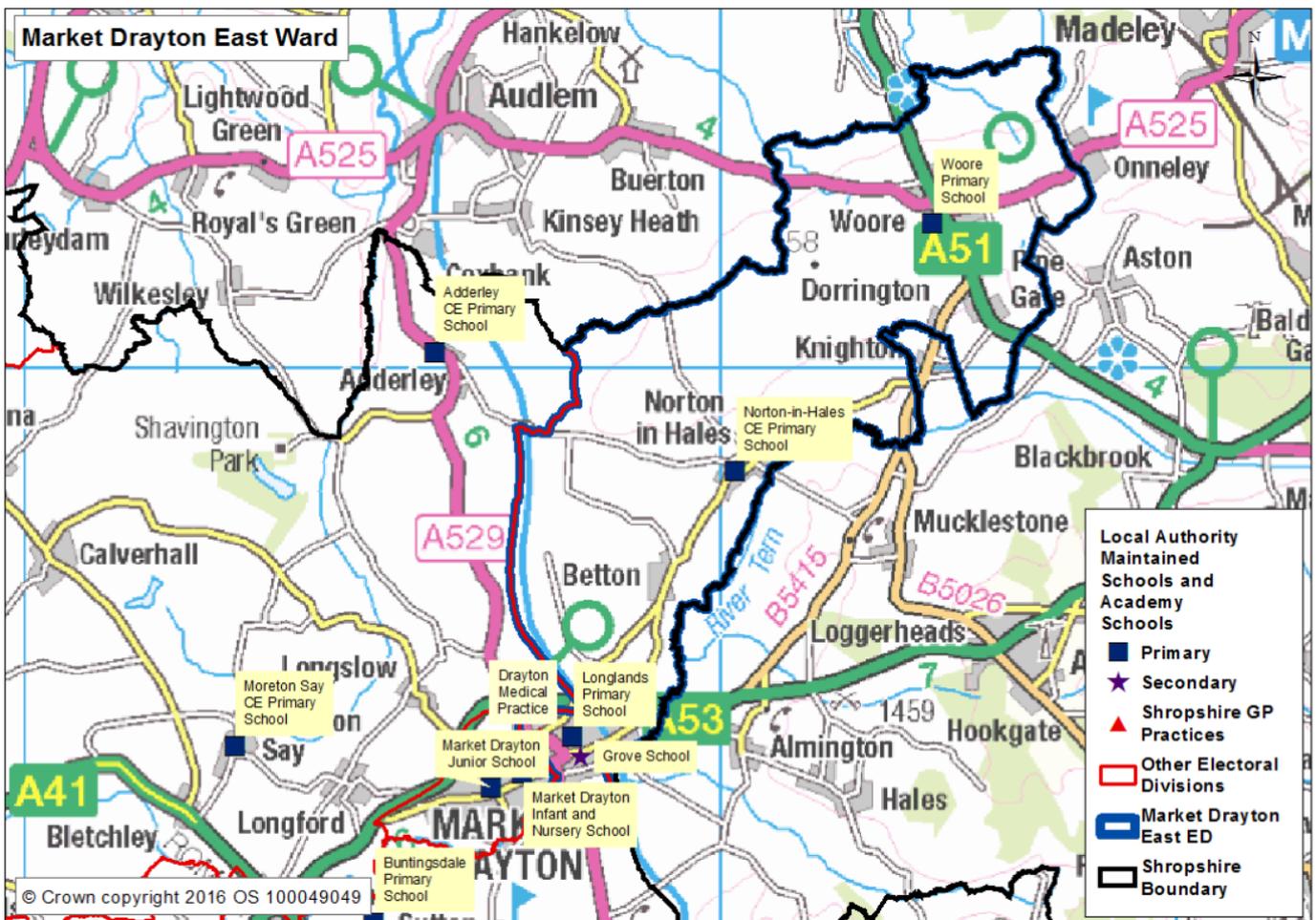
Election Results - May 2017

Name	Party	Votes
Roy Aldcroft	Cons	829
Robert Bentley	Labour	303

Parliamentary Constituency - North Shropshire

MP - Owen Paterson, Conservative

Population and Diversity



Market Drayton East Ward is located in the north east of Shropshire. Market Drayton lies to the south of the ward and it extends north and borders Staffordshire. The ward is a mix of urban and rural, it contains a mixture of housing in terms of age and type and it is densely populated. The town of Market Drayton provides good access to shops and other amenities.

For more information and interactive maps please visit Shropshire Council website :

www.shropshire.gov.uk/maps

For further information please visit : www.shropshire.gov.uk/facts-and-figures

Email research@shropshire.gov.uk

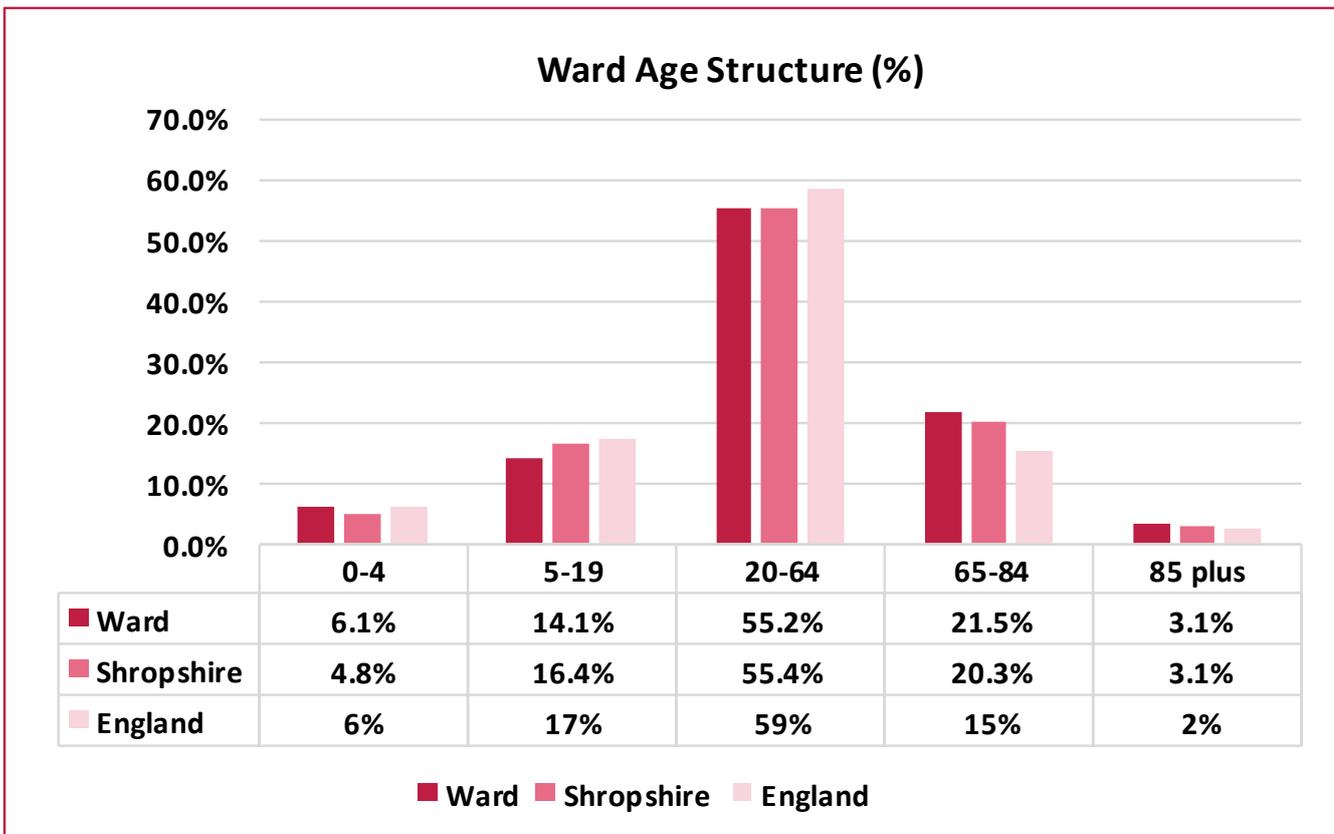
Other useful websites:

www.nomisweb.co.uk

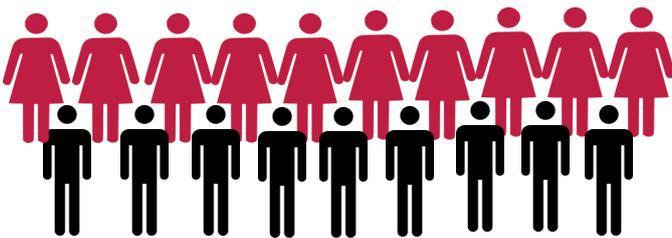
www.ONS.gov.uk

Population and Diversity

Age Structure



Source: Office of National Statistic (ONS) Mid Year Estimates, 2015 - Ward Level Mid Year Population Estimates,



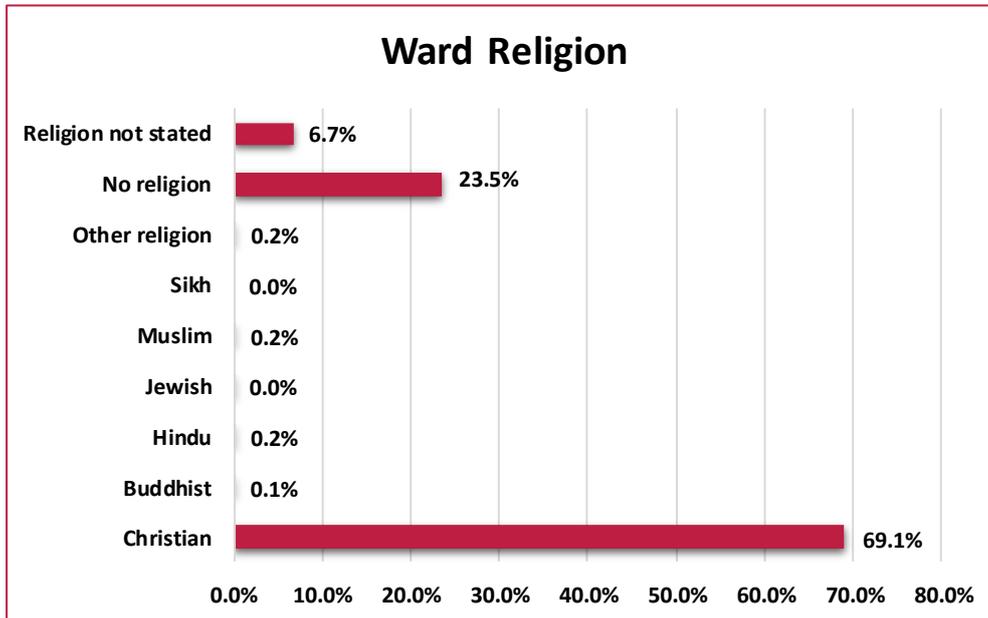
Mid year estimates for **2015**
50.2% female and **49.8% male.**

Market Drayton East has **more** people aged **0-4**, compared to Shropshire.

Market Drayton East has a **higher rate of older people**, aged 65-84, **compared** to both Shropshire and England. Rates for those aged 85+ are the same as Shropshire but **higher** than England.

Population and Diversity

Religion



69.1% of people were Christian. 23.5% had no religion. Levels of other religions were low and similar to Shropshire, but lower than national levels.

Source: 2011 Census, Key Statistics, Office for National Statistics (ONS).

	Christian	Buddhist	Hindu	Jewish	Muslim	Sikh	Other religion	No religion	Religion not stated
Shropshire	68.7%	0.3%	0.1%	0.0%	0.3%	0.1%	0.4%	22.8%	7.3%
England	59.4%	0.5%	1.5%	0.5%	5.0%	0.8%	0.4%	24.7%	7.2%

Ethnicity

95.4% of People were White British, same as Shropshire but higher than England.

Fewer people from minority groups compared to both England and Shropshire. Lower percentage of Asian ethnic groups compared to Shropshire as a whole.

Area	White	White: British	Mixed/multiple	Asian/Asian British	Black/African/Caribbean/Black British	Other ethnic group	Other ethnic group: Arab
Market Drayton East	98.5%	95.4%	0.8%	0.5%	0.1%	0.1%	1.5%
Shropshire	98.0%	95.4%	0.7%	1.0%	0.2%	0.1%	2.0%
England	85.4%	79.8%	2.3%	7.8%	3.5%	1.0%	14.6%

For further information on population or other Census data please visit:

<https://www.nomisweb.co.uk/>

<https://shropshire.gov.uk/facts-and-figures>

<https://www.ons.gov.uk/>

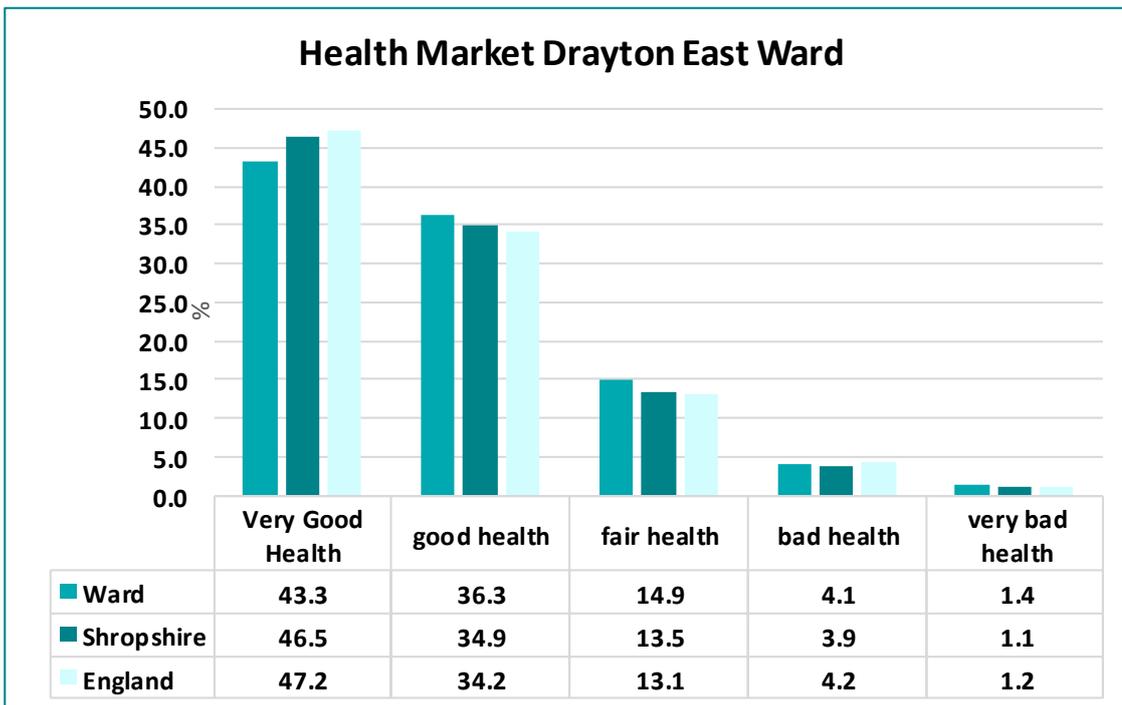
Health

Long Term Limiting Illness

9.2 % of People had a **Long Term Health Problem or Disability** which Limited their Life a lot. Higher than the **Shropshire average of 8.4%**.

Source: 2011 Census, Key Statistics, Office of National Statistics (ONS).

Health Condition



At the time of the 2011 Census, **80% of residents** in Market Drayton East Ward, said that they felt they were **in very good or good health**. This was **lower** than the Shropshire and England **average of 81%**.

Provision of Social Care

	Provide 1 to 19 hours unpaid care a week	Provides 20 to 49 hours unpaid care a week	Provides 50 or more hours unpaid care a week
Market Drayton East	8.0%	1.5%	2.5%
Shropshire	7.5%	1.3%	2.4%
England	6.5%	1.4%	2.4%

8.0% of people provided in Market Drayton East Ward **unpaid care for 1-19** hours per week, this was **similar** to **Shropshire as a whole**.

Qualifications and Jobs

Qualifications

Qualifications	Ward	Shropshire	England and Wales
Level 1	15.9	15.4	15.2
Level 2	18	19.4	17.2
Level 3	13.2	14.7	14.5
Level 4/5	28.3	29.4	29.7
Other qualifications	7.3	7.1	8.6
No qualifications	17.3	14	15

According to the Census 2011, **28.3%** of residents had a level 4 qualification or above, fewer than Shropshire average of **29.4%**. There were more residents with low level qualifications than for Shropshire as a whole. **17.3%** had no qualifications compared to Shropshire figure of **14.0%**.

Source: 2011 Census, ONS, Highest Level of Qualification Population aged 16-64.

For further information on qualification levels and definitions visit Office of National Statistics (ONS) <http://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/employmentandemployeetypes/articles/qualificationsandlabourmarketparticipationinenglandandwales/2014-06-18#background-notes>

Economic Activity

The employment status of Market Drayton East residents at the time of the 2011 Census showed **77.4%** of residents were economically active (this includes people who are both employed and actively seeking employment), this was lower than the Shropshire figure of **80.1%**. Of those who were economically active **71.9%** were in employment, **13.0%** were self-employed and **5.5%** were unemployed. This is compared with **75.8%**, **13.5%** and **5.4%** respectively for Shropshire.

22.6% of residents were economically inactive (these are people who are not seeking a job, and include those who are retired, full time students, looking after family or long term sick). This figure was higher than the Shropshire level of **19.9%**.

Unemployment

The **Jobseeker's Allowance (JSA)** is payable to people **under pensionable age** who are available for, and **actively seeking work**. In October 2016 **2.0%** of resident people aged 16-64, were claiming JSA, this was significantly higher than the Shropshire figure of **1.1%** and also higher than the **1.8%** for Great Britain.

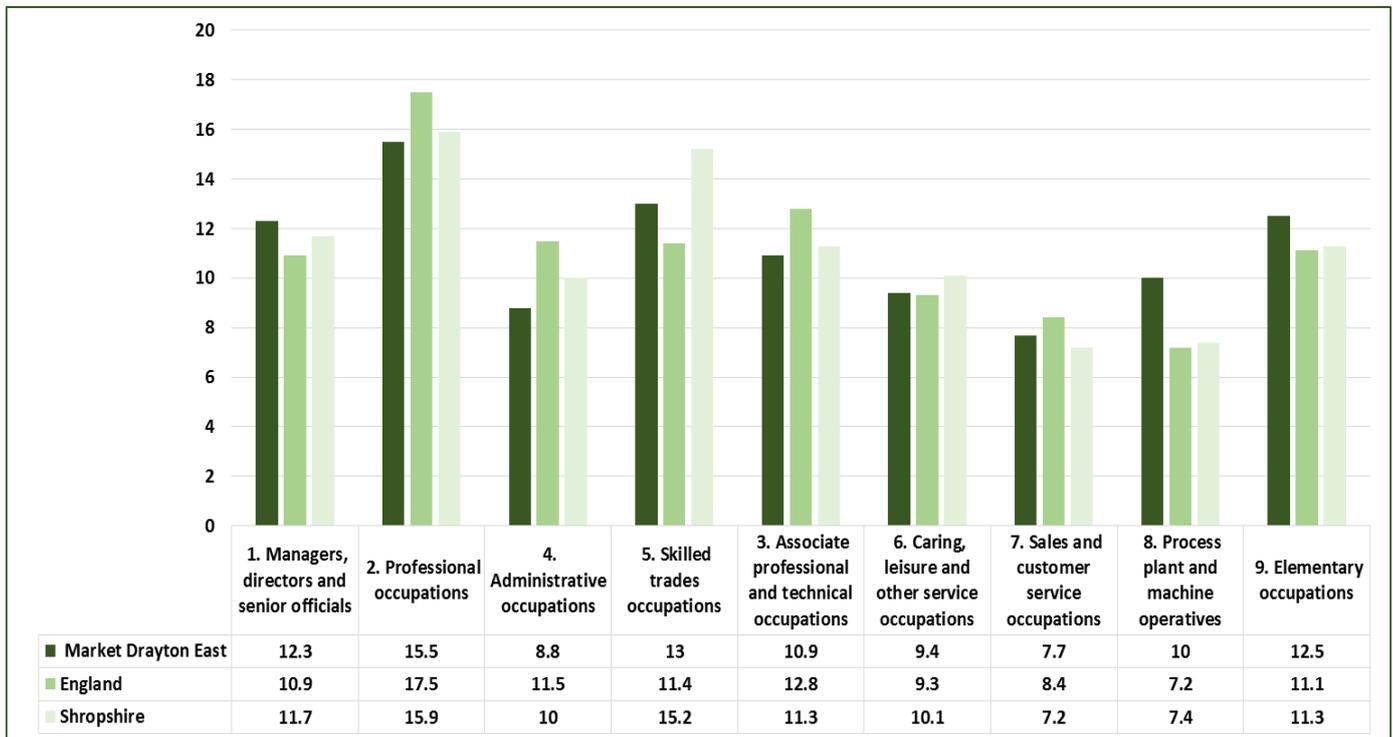
For more information please visit:

<https://www.nomisweb.co.uk/>

<https://www.nomisweb.co.uk/reports/lmp/la/contents.aspx>

Qualifications and Jobs

Employment by Occupation



Businesses and Employment

- **2,900** jobs in the ward
- **252 businesses** (Source: Mint 2015)

- **10 %** of residents were employed in Process plant and machine operatives (greater than for Shropshire as a whole **7.4%**)
- Fewer people work in Skilled trades occupations, **13% compared to 15.2%** for Shropshire

Travel to Work

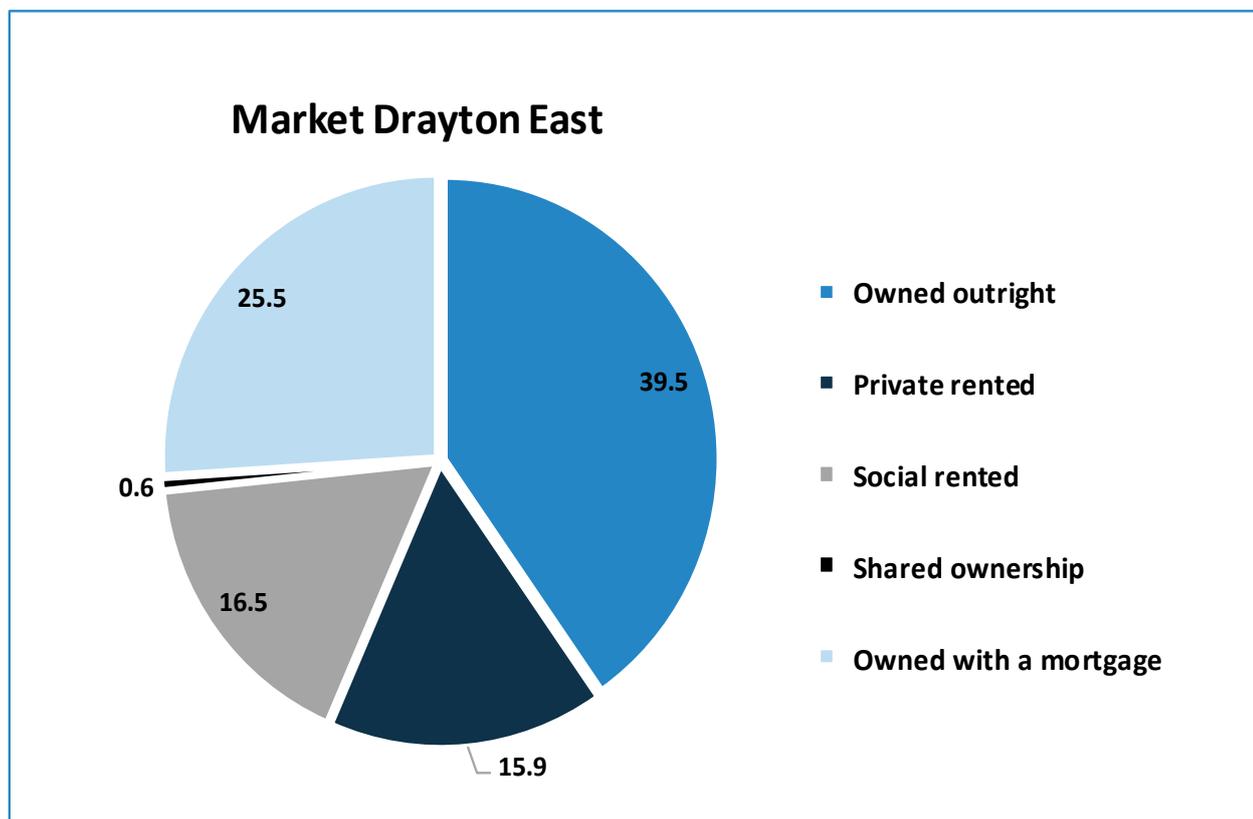
- **12.2%** of residents were self employed
- **6.3%** work from home (compared to **5.6%** for Shropshire)
- **42.4%** use the car as main travel mode to work
- **1.2%** used public transport

Housing

2,246 Dwellings and 2,158 Households

7 Communal Establishment with 58 residents

Housing Tenure



Source: 2011 Census, Key Statistics, Office for National Statistics, © Crown Copyright 2017.

The largest proportion (**39.5%**) of houses in Market Drayton East Ward were owned outright. This was similar to Shropshire (**38.6%**). **16.5%** of households were social rented housing, this was greater than for Shropshire as a whole (**13.5%**) but fewer than for England (**17.7%**). A greater number of households in Market Drayton East Ward were private rented (**15.9%**) compared to **15%** for Shropshire.

Housing Type

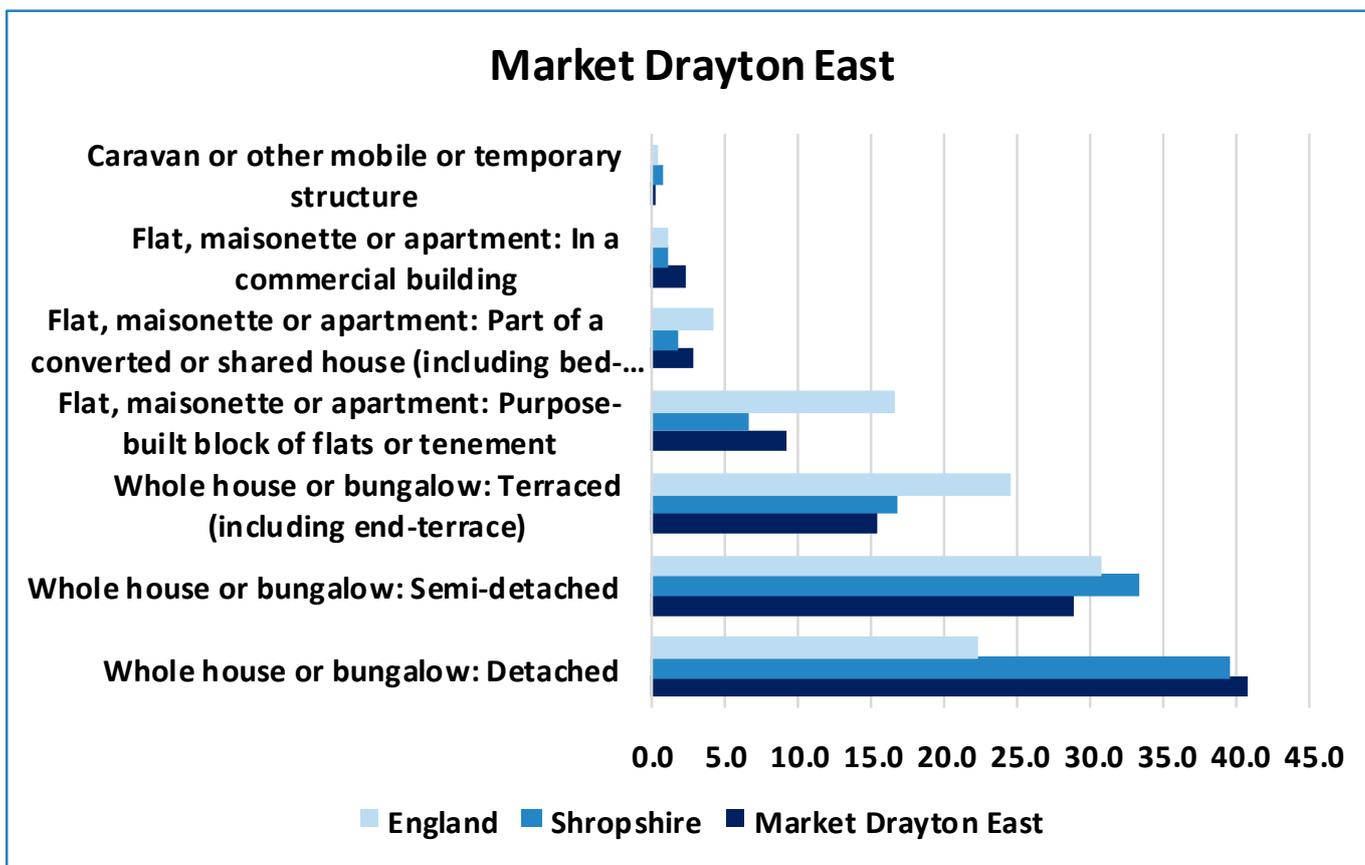
A greater number of Market Drayton East household spaces were detached properties (**40.8%**) compared to Shropshire as a whole (**39.5%**).

Fewer household spaces were semi-detached (**28.9%**) compared to Shropshire as a whole (**33.4%**).

Fewer household spaces were terraced (including end-terrace), (**15.4%**) compared to Shropshire (**16.8%**).

Housing

Housing Type



Housing Composition

30.8% of households were One Person Households greater than the Shropshire average (**28.9%**) and England (**30.2%**).

5.4% of households were Lone Parent with dependent children greater than the Shropshire average (**5.2%**) but lower than England (**7.1%**).

14.8% of households were One Person Pensioner aged 65 and over, greater than the Shropshire average of (**13.9%**) and England (**12.4%**).

11.7% of households were married couples with dependent children lower than the Shropshire average of (**14.9%**) and England (**12.3%**).

4.6% of households were co-habiting couples with dependent children greater than the Shropshire average of (**4.2%**) and England (**4.1%**).

Community Safety

Crime levels in Shropshire are **very low compared to national levels**. Crime and ASB are **slightly higher** in Market Drayton East Ward. Relative to the rest of Shropshire, Market Drayton East had the **9th highest crime rate** per 1,000 population of all **63** Shropshire Wards.

Crime per 1000 Population in Market Drayton East Ward was **65.5**, **slightly higher than Shropshire average** of **44.9**, but **lower** than England and Wales **78.4**.

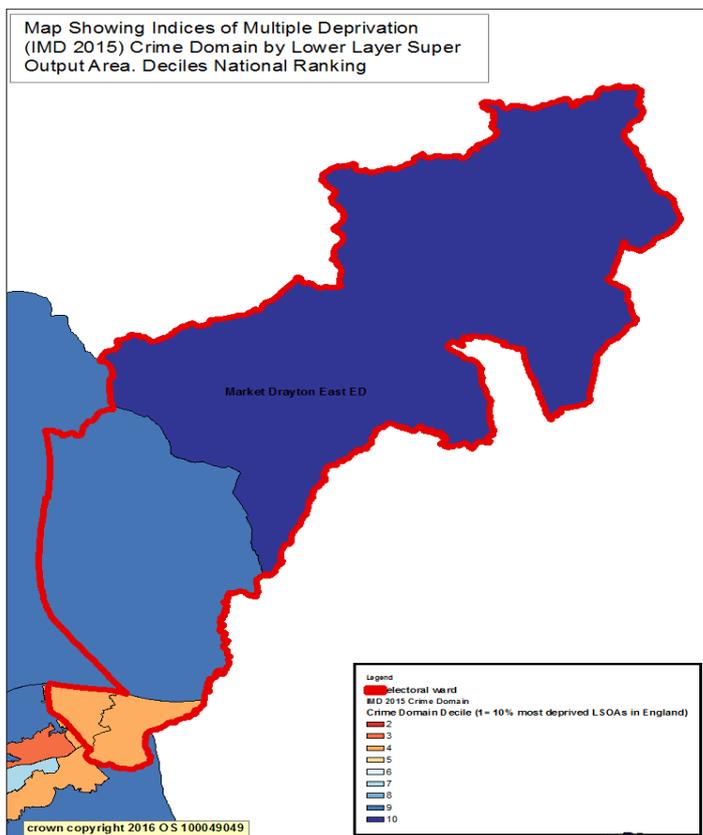
Source: Police Recorded Crime Data and Crime in England and Wales Statistical Bulletin, ONS, July 2016, year end 2016

IMD 2015 Crime Domain

The **Crime Domain measures** the **risk** of personal or material **victimisation** at local level.

The indicators:

- The rate of **violence** per 1,000 at risk population
- The rate of **burglary** per 1,000 at risk properties
- The rate of **theft** per 1,000 at risk population
- The rate of **criminal damage** per 1,000 at risk population



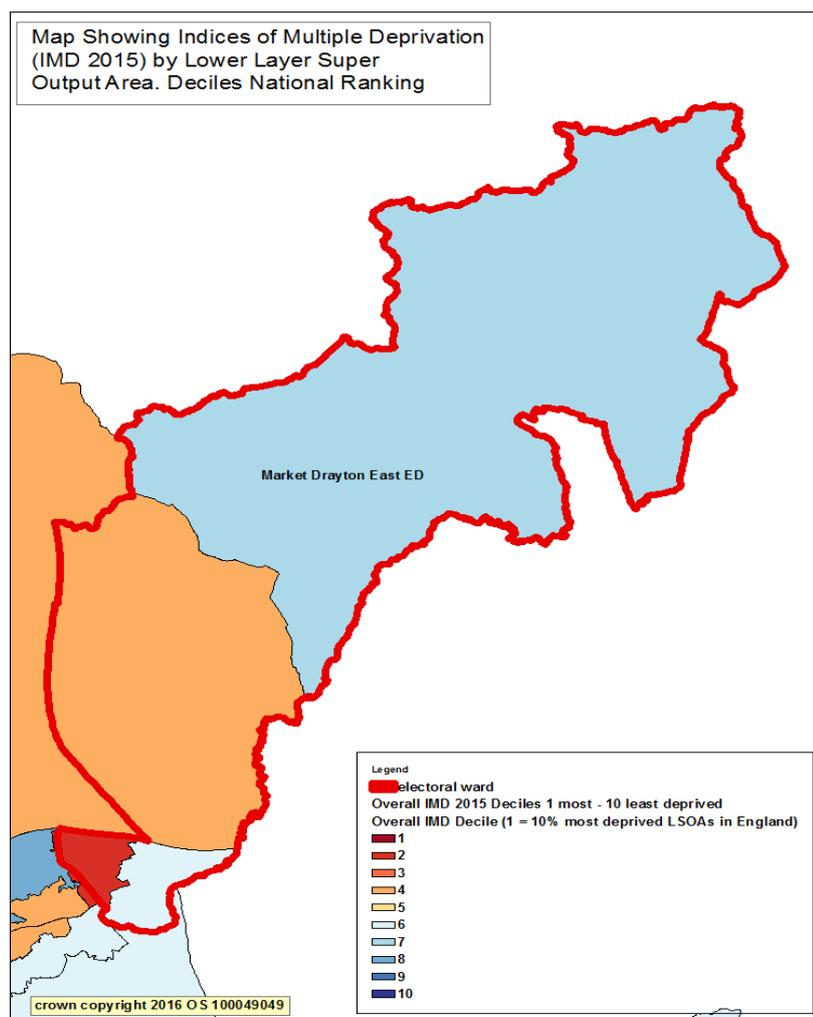
Market Drayton East Ward has **lower levels** of **crime** compared to national rankings.

When looking at the three lower super output areas (Ilsoa's) which cover the ward. One of them is within **decile 10** and one of them is in **decile 9** and one in **decile 4** (decile one being the highest, decile 10 being the lowest) when compared with national levels.

Index of Multiple Deprivation (IMD 2015)

Index of Multiple Deprivation (IMD 2015) is designed to identify areas where communities lack resources and are in need. To do this, seven factors are considered, which are:

- Income deprivation
- Employment deprivation
- Health deprivation and disability
- Education deprivation
- Barriers to housing and services
- Crime
- Living environment deprivation



There are **3** Lower layer Super Output Areas (LLSOA) which partially cover Market Drayton East Ward.

These areas fall into the **4th 6th and 7th** least deprived deciles nationally.

Source: IMD 2015, Department for Communities and Local Government, Crown Copyright, 2016.