



Shropshire Lieutenancy

TOWN & COMMUNITY NEWSLETTER ISSUE 3

Welcome TO OUR CELEBRATION ISSUE



You may have noticed we have changed the name of the newsletter. It was originally the Town Links newsletter but during discussions with my Deputy Lieutenants we thought it beneficial to change to include the word Community. As a Lieutenancy we want to reach out to towns, villages and all communities of Shropshire.

We have found that the previous two newsletters have been very well received. The impact of the communications has been that my Deputy Lieutenants and I have experienced very good engagement with councils, communities, businesses, schools, churches and charities. This has led to an increase in invitations to fayres, fetes, church services, schools and businesses and in doing so I have been enormously impressed by how much is happening around all parts of Shropshire.

For the past few months many of us have been working on different ways to celebrate the Queen's Platinum Jubilee. This unprecedented anniversary has already seen the phenomenally successful Queen's Green canopy initiative and many other events are planned across the country to mark Her Majesty's remarkable achievement.

The official long bank holiday weekend will provide an opportunity for communities and people to come together to celebrate this historic milestone. The four days of celebrations will include public events and community activities, as well as national moments of reflection on The Queen's 70 years of service.

Some of the celebrations being arranged are:

Bank Holiday: June 2: Queen's Birthday Parade (Trooping the Colour)
Platinum Jubilee Beacons
June 3: Service of Thanksgiving
June 4: Platinum Party at the Palace
June 5: Big Jubilee Lunch
Platinum Jubilee Pageant

Click here to find out what is happening near you or to upload your own event.

We would also like to know how the county of Shropshire is celebrating, and be part of the celebrations. To request a member to the Shropshire Lieutenancy to attend your event please [click here](#)

We mentioned in our previous newsletter that Shropshire Lieutenancy has embraced social media. The Lieutenancy is committed to supporting and promoting the activities, industry and people of the county and are using social media to do this.

We regularly post with details of events, Royal visits, Lieutenancy visits, local Queen's Award and Honours recipients and Royal campaigns – many of which you can get involved with. We are also sharing the successes of our people, businesses, schools and organisations far and wide.

We are looking to link with as many schools, churches, voluntary organisations and businesses throughout the county as possible, so that we can see all the fantastic work that is taking place and, where appropriate, share your news through our own platform.

Follow us on social media: Facebook | Instagram | Twitter | LinkedIn

You can also let us know by tagging us into your social media posts either prior to or following the event – our social media accounts details in the social media section below.

 [the-office-of-the-lord-lieutenant-of-shropshire](#)

 [/ShropshireLieutenancy](#)

 [/shropshire_lieutenancy](#)

 [@ShropLieut](#)





THE
**QUEEN'S GREEN
CANOPY**

THE PLATINUM JUBILEE 2022

This unique tree planting initiative created to mark Her Majesty's Platinum Jubilee in 2022 invites people from across the United Kingdom to "Plant a Tree for the Jubilee" and has been hugely successful.

With support from Shropshire and Telford & Wrekin Councils, Shropshire residents, businesses and organisations have embraced this initiative and many thousands of trees have been planted across the County from late last year until March 2022. The planting season has now come to an end and will commence again in October. Where trees have been planted individuals and organisations have been encouraged to place a "pin" on a virtual map, which will form the basis of a presentation to Her Majesty. Many communities across Shropshire have been busy planting trees to put their community on the map.



QUEEN'S AWARDS

Spring marks the start of the prestigious Queen's Awards activity. Indeed, hot off the press, and announced this week, we are delighted to offer our congratulations to all four of the Shropshire 2022 Queen's Award for Enterprise winners. Telford based i2R winning for the second time, new winners Derwen College in Oswestry, Jesmonite in Bishops Castle and Stallion AI from Whitchurch. Shropshire is full of exciting and innovative businesses and The Queen's Award for Enterprise is a wonderful way of celebrating these successes, it is the highest official UK award for British business. These four winners are spread throughout the county and are success stories with diverse contributions to enterprise and a wonderful advertisement for what is going on in a predominantly rural county that prides itself on having idyllic countryside alongside a fast-growing business culture.

The Queens Award for Enterprise seeks not just to celebrate but to inspire achievement; businesses can see their work in areas of international development, innovation, social mobility, and sustainable development recognised. Each year the Lieutenancy staff run promotional events to explain the process and encourage companies to apply.

Last year we were fortunate to be offered wonderful support by three Shropshire based organisations; Reech Media, BeBold PR and Aico which enabled the Lieutenancy to reach more of our fantastic innovative businesses and resulted in many more applications for an award. In addition, the Lieutenancy was able to offer potential entrants support in checking their entries and helping businesses to understand what the QAE judges are looking for in applications.

Each year the Shropshire launch of the Queen's Award for Enterprise is supported by the Business Representative Organisations such as the Chamber of Commerce and The Federation of Small Businesses alongside the Marches Local Enterprise Partnership.

We will be launching the 2023 QAE competition on May 20th with events in both Shrewsbury and Telford where we hope to attract businesses keen to find out more about the QAE process, hear tips from previous winners and network with likeminded, innovative, and ambitious Shropshire businesses. We are working with Reech Media again to have an updated QAE Shropshire microsite to offer a virtual showcase of the awards in Shropshire and BeBold PR will again be providing the social media support. We hope to encourage more applications for this world recognised award over the next few months.

[Click Here to find out more](#)





The Queen's Award for Voluntary Service

The MBE for volunteer groups

Can you help?

The QAVS is the highest-level award for volunteer groups – often described as the equivalent of the MBE award. Nominations are now being invited for organisations that work tirelessly, help others and are making a difference in their community so please do consider nominating any such organisation. We are running a series of briefings around the county to explain more about the nomination process.

Wednesday 4th May 2022

2pm – 3pm

Telford & Wrekin Council Offices, Addenbrooke House,
Ironmasters Way, Telford, TF3 4NT

Friday 13th May 2022

12pm – 1pm

Garden Room, Methodist Church, 52 Broad St,
Ludlow, SY8 1NH

Thursday 19th May 2022

1.30pm – 2.30pm

Council Chamber, Castle View, Arthur Street,
Oswestry, SY11 1JN

Wednesday 25th May 2022

2pm – 3pm

Shrewsbury Room, Shirehall, Abbey Foregate,
Shrewsbury, SY2 6ND

Tuesday 14th June 2022

2pm – 3pm

Venue TBC

Groups do not have to be a registered charity, any voluntary organisation with three or more volunteers and that has been running for at least three years can be nominated. To book a place please

email shelley.davies@shropshire.gov.uk

For more information please visit our [website](#) or [gov.uk](#)

And Finally...

I would love to hear about how you and your organisation are planning to celebrate the Queen's Platinum Jubilee, please do share either through contacting the Lieutenancy office or through connecting with us on any of our social media channels. However you choose to celebrate, I wish you a wonderful day and hope you enjoy the Bank Holiday.

Lieutenancy contacts: Emily Marshall and Shelley Davies are Assistant Clerks to the Shropshire Lieutenancy and can be contacted by email; **Emily Marshall** emily.marshall@shropshire.gov.uk
Shelley Davies shelley.davies@shropshire.gov.uk

So, how can we help each other?

I would love to hear what is going on in all parts of the county and if you feel we can help by supporting any of your initiatives please do get in touch. The easiest way to do this is to reply to the mail address that has sent you this newsletter.

It is my sincere hope that by the time we produce another newsletter we will be able to incorporate your news and promote your special events.